

# SARIA JONES *Creative*

SERVICES + OFFERINGS







# ABOUT

*Saria Jones Creative is a boutique design studio serving individuals, brides, and brands in Ottawa & beyond.*

Hi there! Welcome to my design studio — I love helping hopeless romantics tell their stories through beautiful branding, handwritten words, and heartfelt design.

I've been creating artwork and finessing my handwriting ever since I was old enough to hold a pencil. And today, it's my dream to do what I love helping others do what they love — whether in building a business, launching their podcast, or planning their wedding!

Let's get creative!

*-Saria*



WHAT I LOVE



TO DO

# CAPABILITIES

## Services + Offerings

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### INDIVIDUALS

*Quote Prints*

*Art Prints*

*Lifestyle Photography*

*Newborn Photography*

*Family Photography*

### BRIDES

*Main Stationary*

*Custom Typography*

*Save the Dates*

*Day of Stationary*

*Signage*

*Handwritten Vows*

*Thank You's*

### BRANDS

*Brand Strategy*

*Logos + Brand Design*

*Collateral*

*Graphic Design*

*Web Design*

*Window Writing/ Illustration*

*Brand Photography*

*Let's get creative*





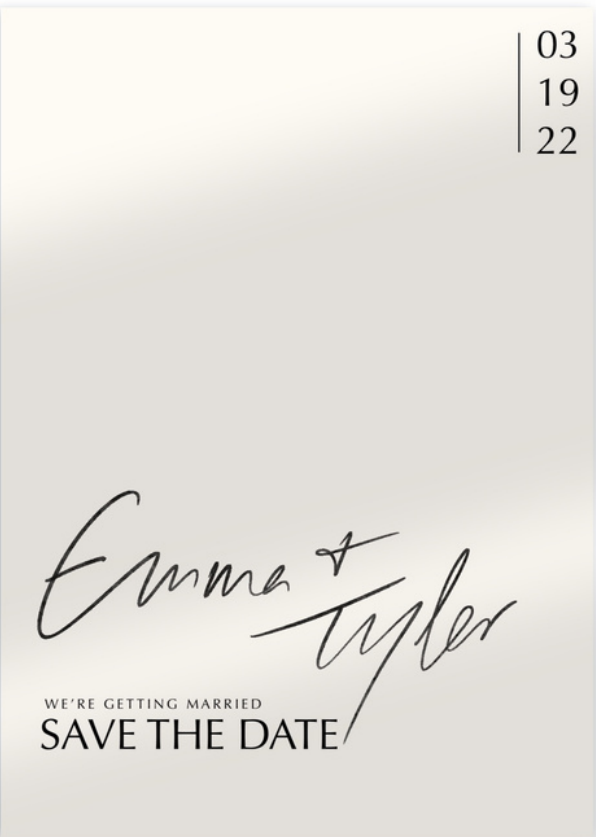
I do a little bit of everything. But to sum it up, I love to work with you to tell a story about the things that matter to you most. Starting a business? Let's design your brand so you shine bright right from the beginning! Getting married? Let's create wedding invites with custom handwritten typography to set your love story soft. Just had a baby? Let's capture those sweet memories with a cosy in-home photoshoot.

*The Rose*  
**Market**





03  
19  
22





# THE PROCESS

1. INQUIRY + SCHEDULE DISCOVERY MEETING

*Your Next Step*

2. PROJECT PROPOSAL

*Sent as PDF Presentation*

3. SIGN CONTRACT + BEGIN!

*50% Deposit*

4. DESIGN WORK

*Time Varies Depending on Scope of Project*

5. APPROVAL FINAL DESIGNS

*Remaining Deposit Due*

6. HAND-OFF

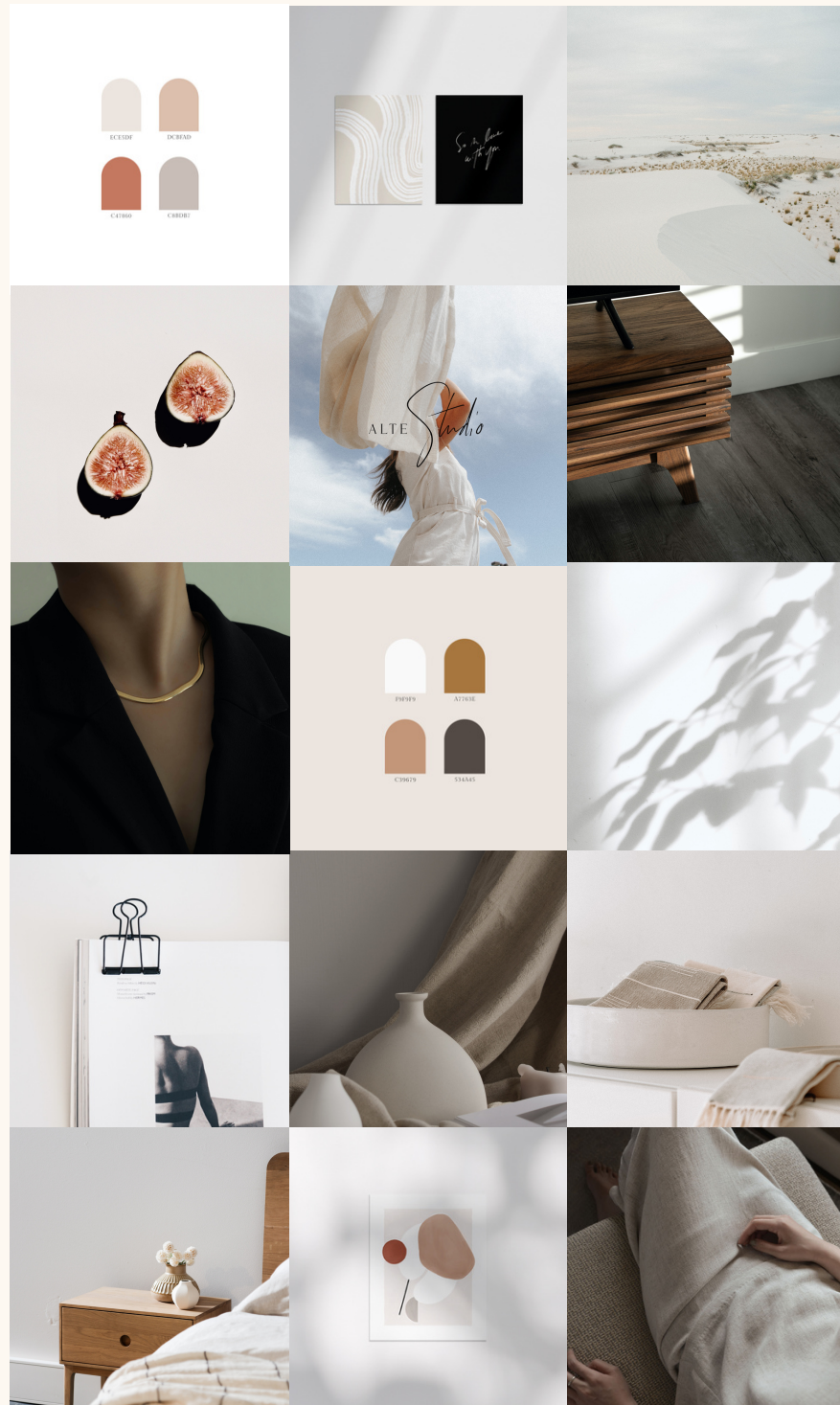
*That's a Wrap!*



# CASE STUDY

ALTE STUDIO | LIFESTYLE & HOME DECOR BRAND



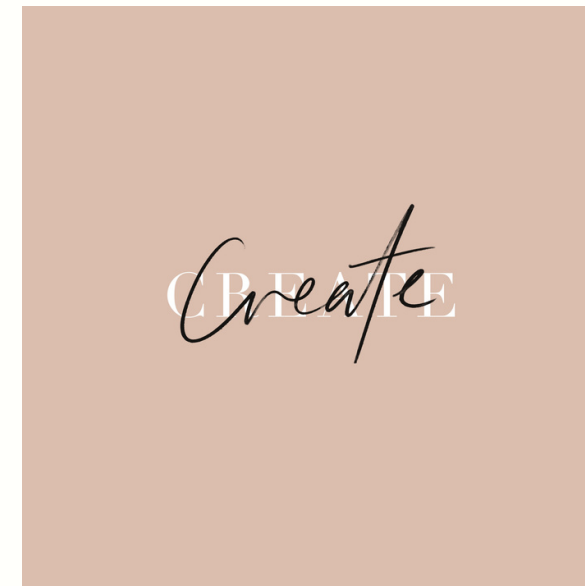
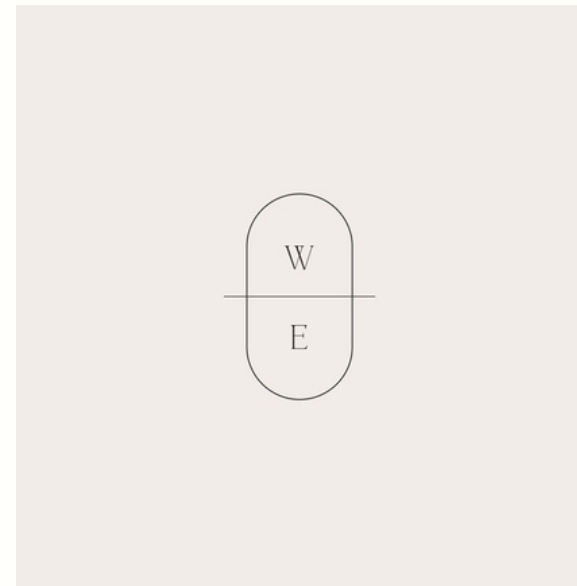


warm  
feminine  
minimal  
moody  
organic

# ALTE STUDIO | CONTINUED BRANDING

## HIGHLIGHTS

- Brand Identity
- Stock Photo Curation
- Social Media Theme
- Collateral



ADDITIONAL EXAMPLES  
LOGO DESIGN





# TESTIMONIAL

## WEDDING SIGNAGE

### HIGHLIGHTS

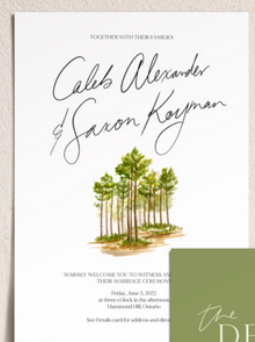
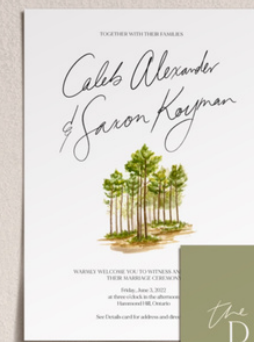
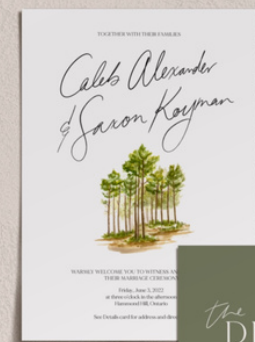
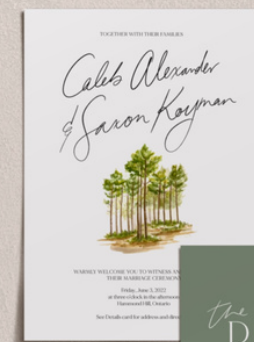
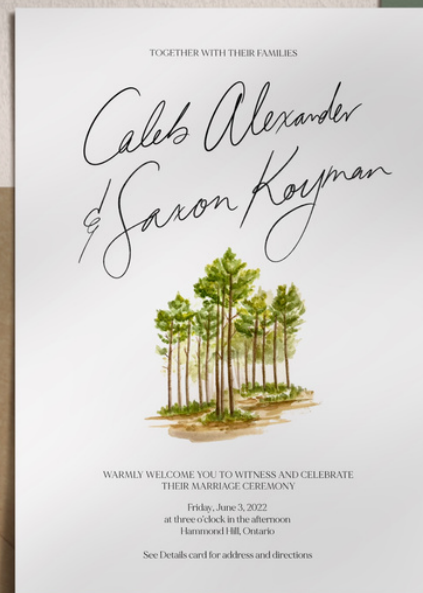
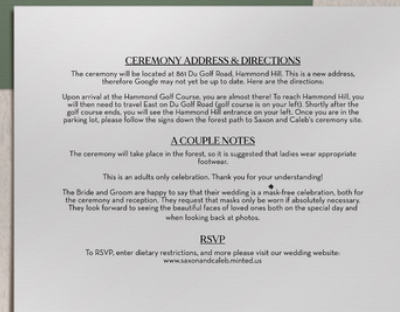
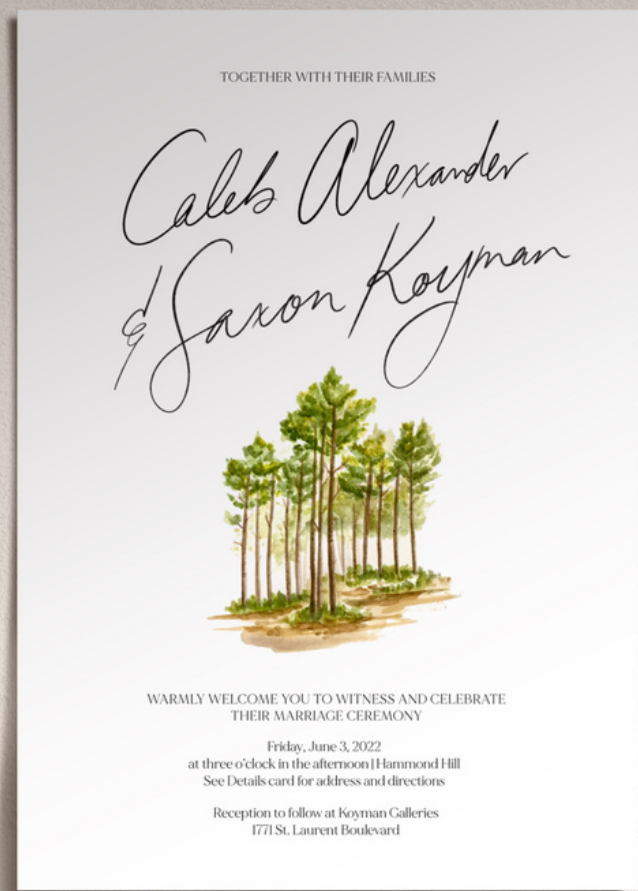
- *Handwritten Typography*
- *High Resolution Format*
- *Custom Design*

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*"I knew I wanted the perfect sign to welcome guests to my outdoor wedding. Saria's work came to mind immediately. The sign she made was a mix of simple design and her own beautiful handwriting. It was high quality and ended up printing perfectly at the large size we needed. She is kind and easy to work with and I couldn't recommend her any more!"*

— *Loukia Koyman*





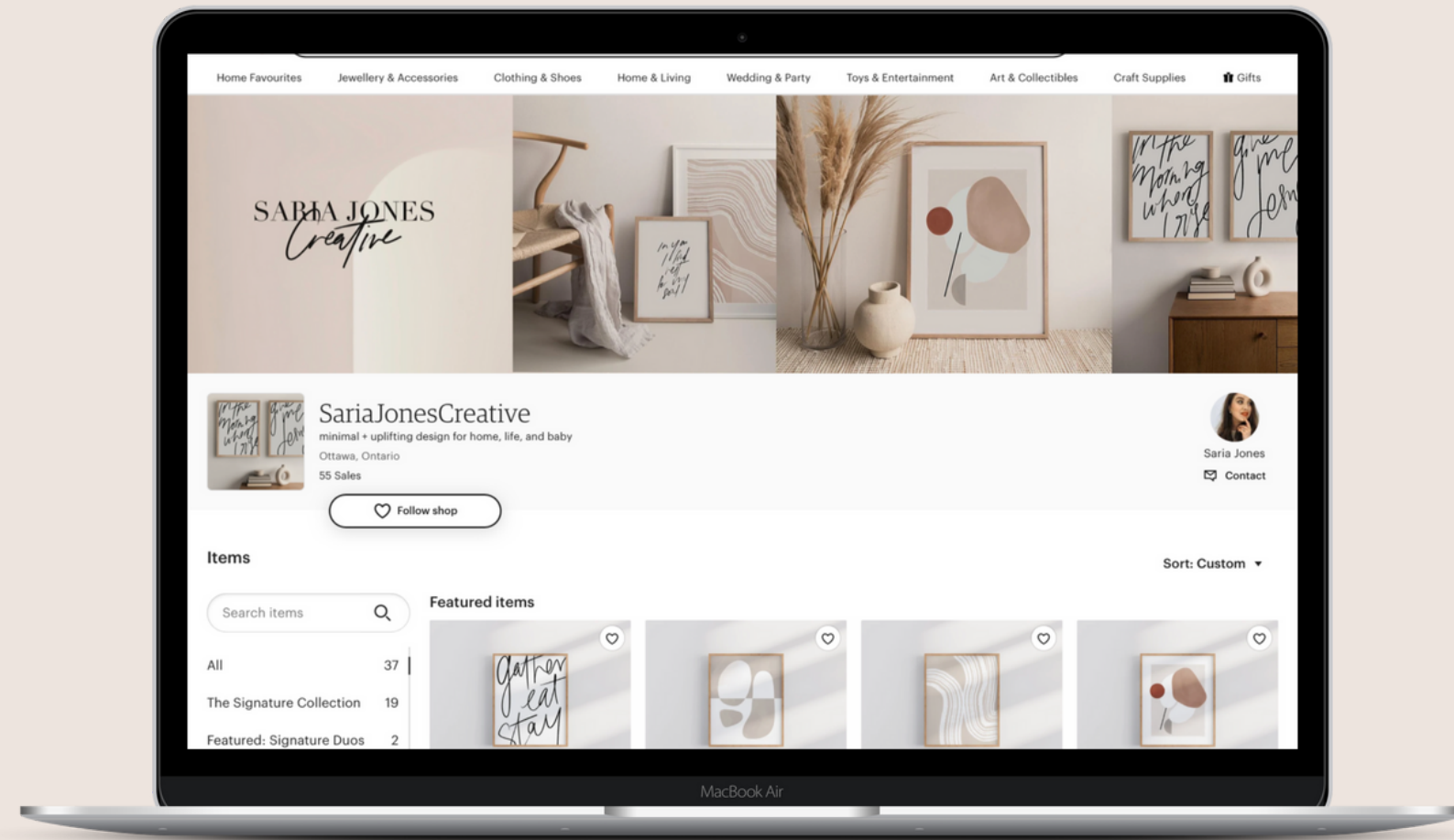
# EXAMPLE

## WEDDING SUITE

### HIGHLIGHTS

- Handwritten Typography
- Digital Moodboard
- Custom Design





# PRINT SHOP

SARIAJONESCREATIVE.ETSY.COM

## HIGHLIGHTS

- Original Artwork
- Handwritten Quotes
- Minimal + Neutral





# THANK YOU

Thank you for exploring the capabilities of Saria Jones Creative. Whether you are an individual, bride, or brand in Ottawa or elsewhere, I know together we can create something truly special. Don't hesitate to reach out and book a discovery. That's the best place to explore your vision and to go over any questions you may have. I look forward to hearing from you soon!

*-Saria*



SARIA JONES  
*Creative*

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**PINTEREST**

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[pinterest.ca/sariajonescreative](https://pinterest.ca/sariajonescreative)

**ETSY SHOP**

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[sariajonescreative.etsy.com](https://sariajonescreative.etsy.com)

**WEB**

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[sariajones.com](https://sariajones.com)